

THE EXECUTIVE SCHOOL OF PROTOCOL



Dear Corporate Clients, Parents and Students,
Happy New Year

I predict that 2012 will be a pivotal year in our personal portfolios. I'm not talking about financial matters. Because there are too many factors outside of our control that influence those. I'm speaking about portfolios where etiquette knowledge and actions will have a direct bearing on successful outcomes. Because it is more crucial now than ever, that we know how to use skills that will set us apart from 'average.' Where the priority used to be just getting a job, now it has moved to making certain you are viewed as the kind of employee that can enhance the image of the company or organization. It is never too late to upgrade the social skills we have or to add new ones we never knew existed.

On the other hand, acquiring these skills at an early age gives an individual more time to perfect them. Our classes for 7 to 13 year olds are the most popular courses we conduct. Children do notice that people react to them more positively if they conduct themselves with decorum. I have observed the change in behavior in the space of one week, from the first day of class to the ending class that parents attend. And I am not alone - parents agree.

If you are interested in enrolling yourself or your child in one of our classes, please contact me as soon as possible. If the class is fully subscribed, we will place your name on the waiting list for the next available opening.

Trudy Snaith

THE EXECUTIVE SCHOOL OF PROTOCOL

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2012 Class and Events Schedule

- ♦ **Miss Perfect and Mr. Manners Class**

Ages 7 - 13 years old

Class I - mornings

February 13th - 18th (full)

Class II - afternoons

February 13th - 18th

Easter break- April 9th - 14th

M, T, W, and F - 12:30 pm - 2:00 pm

Thurs. - 6:30 pm Tutorial dinner

Saturday 12:00 noon - 1:00 Parents &
Students

- ♦ **Mr. Savvy Class**

Boys, ages 12 - 14 years old

- ♦ **The Business Etiquette Advantage**

"Dining and Business do mix!"

The keys to making it happen.

Adults

Five course meal included

6 - 9:00 pm

June 14th or June 21st

- ♦ **The 21st Century Gentleman**

The 'Polish' that puts you ahead of the pack

(Private classes available)

- ♦ **The Academy for Young Ladies**

now accepting registration for Fall 2012